

BEACH ADVISORY COMMITTEE3 YEAR TERM

MEMBER	ADDRESS	PHONE#	APPT.DATE	EXPIRATION	TERM #
Tony Brumfield			2/25/2020	2/22/2023	1
Erik Powalie			2/25/2020	2/22/2023	1
Mark Donevant			3/12/2019	2/22/2022	1
Pete Pearce			3/12/2019	2/22/2022	8
Michael Hussey			3/9/21	2/22/2024	1
G. Gordon Hirsch (V. Chair)			10/9/2018	10/10/2024	2
Steve C. Taylor (Chair)			10/9/2018	10/10/2024	7

NOTE: City Residents are highlighted in blue.

The terms of Mark Donevant and Pete Pearce expired on February 22, 2022. Mr. Donevant does wish for reappointment. Mr. Pearce does not wish to be reappointed. On file are the resumes of Geoff Kay (City Resident), Debra Kersch (City Resident), Lenore Landrum (City Resident), and William "Ashley" Harper (City Resident).

Beach Advisory Committee

Thank you for you considering me to be a part of the Beach Advisory Committee.

Growing up in the Myrtle Beach area my passions have always included the beach and ocean.

As you can see from my Bio I have several decades of local business experience. Through my involvement in the mechanical contracting business and home building business I have a decent understanding of local codes and have worked well with our local inspectors and contractors. Hopefully these attributes along with my ability to utilize my common sense will make me an asset to the committee.

Now that my son and his wife have decided to start a family I look forward to helping teach my grand kids to surf, swim and scuba dive here in coastal S.C.

Preserving the natural beauty of our beach and safety of our beach goers and the quality of life for locals and tourists when it comes to the ocean is a top priority and I would like to be a part of the process.

Thank you for your time and consideration.

William "Ashley" Harper

William "Ashley" Harper

Bio/Resume

Graduated Myrtle Beach High School

Attended Coastal Carolina College and University of SC. Graduated with BS in Psychology

Work experience:

Mid 1980s Horry County Emergency Medical Services (paid employee)/Myrtle Beach Rescue Squad (volunteer position)

Late 1980s -2001 Owned and operated Harper Mechanical Inc – A commercial mechanical contracting company specializing in HVAC/Refrigeration installation and repair, servicing over 90 restaurants and hotels along the Grand Strand.

2001 to present: Licensed real estate agent and home builder. I've had my real estate license with Re/Max Southern Shores for the past 9 years. I am a partner in Coastal Carolina Custom Homes (a small home building company).

Hobbies:

Surfing

Piloting my airplane/former pilot for Civil Air Patrol

Going to the beach with my family

Snow skiing

Scuba diving

Charities:

Children's Miracle Network

Jennifer Adkins

From: Lenore Landrum
Sent: Tuesday, February 22, 2022 3:52 PM
To: Jennifer Adkins
Subject: [External]LLandrum Resume
Attachments: Resume W Refs 2.22.2022.pdf

CAUTION: This email originated from outside your organization. Exercise caution when opening unsolicited attachments or clicking links. Please forward suspicious mail to spam@cityofmyrtlebeach.com for review.

Good afternoon,

I had inquired about joining the Beach Advisory committee and was asked to provide a resume. I have attached a brief summary with some references. I can present more if you feel it is needed. Thank you so much for the consideration!
Lenore Landrum

Lenore R Landrum

District Manager of Pharmacy and Retail Operations

CONTACT



Myrtle Beach, SC



SUMMARY

I have 25 years of experience in leadership roles that allows me to build high-performing teams. I have experience working in a cross-matrix team environment, as well as overseeing projects with budgets over \$40M. I am also a sitting Vice-Chair for a Women's Leadership Group.

SKILLS

- People Development
- Data Analysis
- Business Development
- Budgeting Control
- Strategic Planning
- Inventory Control
- Content Marketing
- Recruitment
- Social Media Branding
- Compliance and Control

WORK EXPERIENCE

District Manager

Walgreens | Tampa, FL and South Carolina | 1997 - Present

- Responsible for the customer experience in multi-locations. Compliance and regulations of pharmacy and retail operations. Building a high performing team in multiple locations that could develop and train their teams through initiatives and competing priorities.
- On special assignment in the support office, I am able to create programs that solve problems and allows the store teams to operate in the current healthcare environment.
- Vice-Chair of Women's Leadership Group (WoWBA) in NC and SC. Responsible for Community Social Outreach programs, Mentoring Circles and Social Media on LinkedIn.

Lenore R Landrum

District Manager of Pharmacy and Retail Operations on Special Assignment

CONTACT



Myrtle Beach, SC



REFERENCES



Christina Muller, PharmD
Previous Supervisor
Director of Retail and Pharmacy Operations
843.324.0283
Christina.Muller@walgreens.com



Latrice Bright
Associate
Operations and Planning Manager
803.626.6246
Latrice.Bright@walgreens.com



Marissa Beck, PharmD, MBA
Associate
Healthcare Supervisor
803.381.6695
Marissa.Beck@walgreens.com

GEOFFREY (GEOFF) J. KAY

Myrtle Beach, SC 29572

REGIONAL SALES MANAGER

Revenue Generation — Market Expansion — Resource Optimization — Risk Minimization

Consultative, solutions-focused sales professional combining business/operational insight with strategic planning, leadership, building and maintaining strong relationship management skills to achieve desired results. Forge tactical client partnerships and guide cross-functional high-performance teams, fostering continuous growth and advancement mindset. Identify requirements, allocate resources, and deliver custom solutions. Adapt quickly to changing needs and priorities in competitive, complex environments. *Areas of expertise include:*

Client and Vendor Relations | Negotiations | Quality Assurance | Project Stewardship | Business Development | Goal Setting
Problem and Conflict Resolution | Cross-Discipline Collaboration | Training and Development | Team Leadership | Mentoring

SELECTED ACHIEVEMENTS

- Highest performing Eaton Hydraulics Americas Region to YOY Sales and Goal (2019). Attributed to success in:
 - Sales growth to existing Accounts
 - Mitigation of attrition due to operational challenges
 - Closing new business
- Achieved Highest Sales Branch within Wesco Construction Organization, Phoenix Branch (2015, 2016)
 - Leveraged Wesco Customer Incentive Trip to award the most customers (total) and the most new customers participating on the 2014/2015 and 2015/2016 Trips

PROFESSIONAL EXPERIENCE

EATON CORPORATION, HYDRAULICS AMERICAS, Phoenix, AZ (Remote (Home-Based) Role) 2016 – 2019
Regional Sales Manager

Oversee sales resources (including remote team of 8), support 150+ customers, manage distribution channels in 11 Western states to meet profit targets, and provide innovative solutions internally and externally.

WESCO DISTRIBUTION, Phoenix, AZ 2008 – 2016

District Sales Manager — Construction | 01/2015 – 11/2016

Branch Sales Manager — Construction | 08/2008 – 01/2015

Guided construction sales efforts, including forecasting, defining objectives, setting account package quotas for 15–18 account managers, tracking sales results, determining pricing, and mitigating risks. Oversaw 250+ customer accounts, managed team-building efforts, coordinated cross-functionally, and communicated/coordinated with senior leadership.

CONSOLIDATED ELECTRICAL DISTRIBUTORS (CED), PHOENIX, AZ 2007 – 2008

PROFIT CENTER MANAGER

Full P&L responsibility, \$13,500,000 in sales annually, 5.8% EBIT

Managed Commercial Construction, Industrial and CIG business (Team of 20)

PROFESSIONAL EXPERIENCE (CONT.)

HD SUPPLY ELECTRICAL, PHOENIX, AZ 2006 – 2007
MANAGER, VALUE-ADDED SERVICES
Fulfill needs of HD Supply's largest Customer, Haskins Electric
Provide order fulfillment, inventory and logistic solutions for their 1000-start per month residential business, \$21,160,000 in sales, \$2,140,000 GP (2006)

EDSON ELECTRIC SUPPLY, PHOENIX, AZ 2001 – 2006
VICE PRESIDENT, SALES
Leading the Customer Relationships and Outside Sales Resources (Led 20+ salesperson organization across 11 Arizona locations) to achieve planned results
Exceeded Sales Plan each year, from \$65,000,000 in sales YE2002 to \$168,000,000 in sales YE2006

WESTINGHOUSE / EATON CORPORATION, MULTIPLE LOCATIONS 1980 – 2001
DISTRICT SALES MANAGER, PHOENIX
PRODUCT SALES MANAGER, AFTERMARKET PRODUCT & SERVICES, ASHEVILLE
MARKETING REPRESENTATIVE, CONSTRUCTION PACKAGING, PITTSBURGH
OUTSIDE SALES ENGINEER, INDUSTRIAL AND COMMERCIAL, BIRMINGHAM
INSIDE SALES ENGINEER, INDUSTRIAL, NASHVILLE

EDUCATION

GEORGIA INSTITUTE OF TECHNOLOGY, Atlanta, GA
Bachelor of Industrial Systems Engineering, 1980

TECHNICAL SKILLS/TOOLS/INTERESTS

MICROSOFT OFFICE: Outlook, Excel, Powerpoint
GOLF